

NEWS RELEASE

Vermilion Pinstripes to Make Businesses Happy to Thrive Again

*Brings Global Expertise and Unique Modern Marketing
Framework™ to North America*



Toronto, CANADA, 23 November 2020 -- Vermilion Pinstripes, the international modern sales, marketing and communications agency, opens a new office in North America to help businesses thrive with confidence again in the new decade.

The agency's team of business, marketing technology and communications strategists uses its Modern Marketing Framework™ to help brands achieve positive business outcomes.

The firm's new office in Mississauga, the city neighbouring Toronto, will initially focus on helping small businesses to "sell without selling" by orchestrating their customers' journeys. This will involve tactics to reset their brand presence, strengthen reputation and deepen customer engagement.

Introductory Offer

To celebrate the opening of the new office, Vermilion Pinstripes is offering its special Small Business Quick Start Package to clients in North America, Australia, and Singapore. This package starts from as low as CAD 3,500 (under USD 2,700) to CAD 10,000 (under USD 7,700) for services such as a website revamp, clear messaging, and sharp brand identity.

Prospective clients who prefer a consultative approach to their unique business requirements can book a free 30-minute consultation with Vermilion Pinstripes' modern marketing specialist via the website [here](#).

Capture New Opportunities

Consumer studies in recent times have reported shifts in behaviours and sentiments across the globe with focus on value and the convenience of digital platforms. Small businesses in North America who want to thrive in the new normal will need to capture opportunities in the digital era.

"In the last 12 months, Vermilion Pinstripes has helped small- and mid-size businesses in Australia, Japan and Singapore pivot and adapt to the new normal with a blend of technology, marketing, sales and communications," said Mehreen Hasan, manager of the Vermilion Pinstripes Mississauga office and the firm's Marketing Technology Specialist.

"We know that many businesses in North America are eager to seize new opportunities and progress in the new environment of this new decade. Our team stands ready to help them achieve their business goals."

About Vermilion Pinstripes

Vermilion Pinstripes is a full-service Marketing and Communications agency with a team of experienced business, technology, marketing, communications and editorial professionals. With its team located in Australia, Canada and Singapore, the agency services across Asia Pacific.

The agency owns the unique Modern Marketing Framework™ (MMF™), a modular resource designed to help start-ups, local and traditional businesses build confidence through simple and effective integration of sales, marketing and communications. This Framework is trademarked by the Australian government's intellectual property agency.

Vermilion Pinstripes is a partner of Bookeo, HubSpot, MailChimp and Wix.

Check out www.vermilionpinstripes.com for free resources or tools as well as ideas and advice for small businesses, B2B marketers and communicators.

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